



Lombard Odier Investment Managers Appoints Ruud Hendriks as Senior Advisor

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Lombard Odier Investment Managers (LOIM), the institutional asset management arm of Lombard Odier & Cie, has named Ruud Hendriks to the new post of Senior Advisor. He brings more than 30 years of experience in the asset management industry to the Firm.

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Reporting to Hubert Keller, the Managing Partner of Lombard Odier & Cie responsible for LOIM, Mr Hendriks will work closely with LOIM's sales leadership to strengthen our distribution capabilities to the most demanding institutional clients in Europe and beyond.

"LOIM works with some of the world's most sophisticated investors," said Mr Keller. "Ruud's vast experience will help us to better meet the evolving and complex needs of these clients, whether pension funds, sovereign wealth funds or central banks."

Mr Hendriks is a senior advisor to KKR, non-executive chairman of Man Group's Institutional Department and chairman of the advisory board at Financial Assets in the Netherlands. Previously he was co-head of sales for Goldman Sachs Asset Management (GSAM) for Europe, Middle East and Africa (excluding Germany and Austria) until his retirement in 2009. Before joining GSAM in 2001, Mr Hendriks worked for Rodamco, the property fund of the Robeco Group, where he became global head of institutional sales.

"I'm delighted to be joining a business delivering value to those investors who are tired of the tried and broken traditional approaches that much of the industry is still pushing," said Mr Hendriks. "LOIM is at the forefront of innovative solutions in our industry and I'm excited to be part of that."

LOIM's Geneva-headquartered business, a unit of Lombard Odier & Cie, offers institutional clients and third-party distributors an asset allocation model which aims to generate more diversified and stable portfolios. This offering includes an innovative range of absolute return, high-conviction and smart beta strategies including truly diversified, multi-asset portfolios through risk-based asset allocation, thematic equity investments, convertible bonds, absolute return fixed-income solutions as well as single-manager hedge funds. At the end of June 2013, LOIM managed \$43 billion on behalf of clients.

LOIM is also pleased to announce that Jan Willem van Stuijvenberg, owner of Van Stuijvenberg Financial Services, will work with Mr Hendriks and our CIOs as a consultant to the Firm's rapidly-expanding business in the Netherlands. Mr van Stuijvenberg brings more than 15 years of experience as a strategist with institutional investors.